



Dear Home Owner,

Selling a home can be daunting & stressful. When you want your home sold fast, at the highest possible price, choosing the right agent is critical. It can mean the difference between a smooth transaction and a nightmare.

I am proud to recommend this HouseValues Certified Professional to you as one of the best real estate agents in your market, and one of only a handful of HouseValues Certified Professionals nationwide.

HouseValues Certified Professionals have undergone extensive training and ongoing education in the latest Internet and technology tools, helping them work closely with you throughout your home sale. They use email and the Internet extensively to keep in touch with you before, during and after the sale of your home, a commitment to unparalleled customer service & attention that will be critical in the weeks ahead.

HouseValues Certified Professionals also have an established track record of providing market analyses for homeowners throughout your neighborhood, and are intimately familiar with current market conditions and the right price to list your home. They put this knowledge to work for you to sell your home fast & sell it right.

Over the next several weeks, you will have many decisions to make regarding your home sale. I strongly recommend that you work with this HouseValues Certified Professional to make those decisions and the entire process a whole lot easier.

Sincerely,

A handwritten signature in blue ink that reads "Mark Powell".

Mark Powell
Second Generation Real Estate Agent
Founder & CEO, HouseValues.com

